GOVERNMENT OF INDIA
URBAN DEVELOPMENT
LOK SABHA

UNSTARRED QUESTION NO:574
ANSWERED ON:20.07.2016
Drive for Swachh Bharat Funds
Roy Prof. Saugata

Will the Minister of URBAN DEVELOPMENT be pleased to state:

Will the Minister of URBAN DEVELOPMENT be pleased to state:

(a) whether the Government conducted a fortnight drive "Corporate Volunteering for Prime Minister's Swachh Bharat Mission" to raise funds for the mission through Corporate Social Responsibility (CSR);

(b) if so, the details thereof;

(c) the details of CSR funds contributed for the mission;

(d) whether the government issued any directions in this regard; and

(e) if so, the details thereof?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF URBAN DEVELOPMENT

(RAO INDERJIT SINGH)

(a & b): The Government conducted a fortnight drive from 16th − 30th June, 2016 on the theme of 'Corporate Volunteering' urging corporates to be part of the Swachh Bharat Mission by:

(i) Donating to the Swachh Bharat Kosh;

(ii) Contributing to their city's Swachh Bharat Mission projects (sponsoring/adopting public and community toilets and urinals for construction/maintenance etc) and adopting nearby slums/monuments and religious places/water bodies; and

(iii) Taking up cleanliness drives in their organization/office premises including recycling all waste, installing composting equipment etc.

(c) The details of CSR funds contributed by few corporates for the mission are enclosed as Annexure.

(d & e): MOUD also brought out a "Swachh Volunteering" booklet to provide helpful guidance to corporate organizations on how to contribute to the cause of SBM and providing them with the contact details of nearly 500 Urban Local Bodies (ULBs). Across the country, cities too held special events on the occasion of this drive.

â€¦â€¦

ANNEXURE

ANNEXURE REFERRED TO IN REPLY TO PARA (c) OF THE LOK SABHA UNSTARRED QUESTION NO. 574 FOR 20.07.2016 REGARDING "DRIVE FOR SWACHH BHARAT FUNDS"

Sl.No. Organization Amount of contribution (Rs. in crores)
Contributed to Swachh Bharat Kosh
1 Bajaj Allianz General Insurance Co. Ltd 2.50
2 Bajaj Finance Limited 2.50
3 Bajaj Holdings and Investment Ltd 2.50
4 Bajaj Allianz Life Ins. co. Ltd 5.00
5 Bajaj Auto Limited 7.50
6 Fidelity Business 1.23
7 GE Money Financial Services Pvt. Ltd. 2.83
8 IFFCO 10.00

9 India Infrastructure Fund 5.00
10 ITC Ltd 10.00
11 Merrill Lynch 3.14
12 Nestle India Limited 5.00
13 All Nippon Airways Co. Ltd. 2.06
14 DSP Merrill Lynch Capital Ltd. 1.24
15 Larsen & Toubro Limited 60.00
16 New Horizon Educational & Cultural Trust 5.00
17 Ambuja Cement

Contributed to building toilets, through CII; amounts not known
18 Bharat Forge
19 Blue Star Ltd
20 Bosch Ltd
21 Cairn India
22 Cyient Foundation
23 DCM Shriram
24 Emami
25 Escorts
26 Ferro Alloys
27 Hero MotoCorp
28 JCB
29 Jankidevi Bajaj Gram Vikas Sanstha
30 Jubilant Life Sciences
31 Lupin Ltd
32 Mahindra & Mahindra
33 Maruti Suzuki
34 Panasonic
34 Paradeep Phosphates
36 IPI Industries
37 ReNew Power
38 SRF Foundation
39 Tata Chemicals
40 TCS
41 UPL
42 DCM Shriram Ltd
43 JK Tyres and Industries Ltd
44 Mahindra & Mahindra
45 Mitsubishi Electric Automotive India Pvt Ltd

Corporate funds contribution also directly support various cities and states taking up activities under the Swachh Bharat Mission and Sanitation. Some of the effort are stated below:

Other major corporate contributors to various cities and states
1 Cyrus Poonawala Group of Industries 100
2 Faridabad Industries Association 0.12
3 ACC Cements , Madukkarai 0.16
4 LMW 0.24
5 PVR Limited 0.295
6 The Karur Vysya Bank Ltd. 0.25
7 Tata Chemicals Limited 1.5
8 Gujarat Narmada Valley Fertilizers and Chemicals Limited 0.287
9 Shree Shadbhav Education And Charitable Trust 0.51
10 Gujarat State Investments Limited 0.42
11 Gujarat Industrial Investment Corporation Limited 0.25
12 Suzlon Energy Ltd. 0.25
13 Narmadanagar Rural Development Society 10.31
14 Mahindra, Mohali 1.5
15 C3i Support Services Pvt Ltd 0.284

â€¦â€¦.